

For Immediate Release

Contact: Susan Slovic, BSNB, 518-363-8628, susan.slovic@bsnb.com

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PRESS RELEASE

Ballston Spa National Bank Hosts Fifth Drive-Thru Food Pantry

Extends Matching Campaign to Support Regional Food Bank of NENY

BALLSTON SPA, N.Y. – <u>Ballston Spa National Bank (BSNB)</u>, in conjunction with the Regional Food Bank of Northeastern New York and the Ballston Spa Central School District, is hosting a contactless drive-thru food pantry on Thursday, July 30, beginning at 9:00am in front of the Ballston Spa High School located at 220 Ballston Ave. The free food distribution event will be open to area families and individuals in need of food assistance.

Thanks to the Regional Food Bank, an anticipated 18,000 pounds of food will be distributed at the event, including fresh produce, dairy, frozen meats and non-perishable food items. BSNB volunteers will welcome attendees and load boxes of food into each vehicle's trunk.

The event is open to the public and free of charge. Patrons will receive food on a first-come, first-served basis, while supplies last. All volunteers will follow CDC guidelines by wearing appropriate masks and gloves while actively practicing social distancing.

"The Food Bank has been a much-needed resource for people impacted financially by COVID-19," stated Christopher R. Dowd, BSNB president and CEO. "Since March, we've supported the Food Bank's efforts with volunteering as well as by contributing company donations of \$20,000 and raising nearly \$5,000 more in community contributions. Because the need still exists, we've extended our campaign and will match up to another \$5,000 in community donations. We ask that you please consider joining us by contributing to this worthy cause."

Members of the public wishing to support the Regional Food Bank under BSNB's matching campaign may donate directly via the <u>Regional Food Bank's donation site</u> and selecting 'BSNB Matching Campaign' as the donation designation. Additionally, checks may be made payable to the Regional Food Bank of Northeastern New York and dropped off at any BSNB banking location or mailed to BSNB, ATTN: Regional Food Bank Matching Campaign, PO Box 70, Ballston Spa, NY 12020. The match applies to donations received now through July 30, 2020.

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"Since the pandemic began, the Regional Food Bank has increased their services by more than 50%, providing millions of pounds of food for thousands of people in need. We're very thankful for BSNB's ongoing assistance with our distribution efforts as well as the financial support their matching campaign has provided," says Susan Lintner, Director of Community Impact, Regional Food Bank of Northeastern New York.

ABOUT BALLSTON SPA NATIONAL BANK

With just the right combination of personal service and high tech convenience, BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York's greater Capital Region. Find out more about BSNB's offerings here. To become part of BSNB's online community, please visit us on Facebook, Twitter, and LinkedIn.

ABOUT THE REGIONAL FOOD BANK OF NORTHEASTERN NEW YORK

The Regional Food Bank of Northeastern New York is a 501(c)(3) not-for-profit organization that collects donated food from the food industry and distributes it to nearly 1,000 charitable agencies feeding the hungry in 23 counties of northeastern New York. The food provided by the Regional Food Bank helps to feed over 350,000 people each month. In 2019, the organization distributed over 40 million pounds of food to the hungry. The Regional Food Bank is a member of Feeding America, the national network of food banks. The organization is supported by foundations, private contributions and fundraising events. For information on services offered by the Regional Food Bank, call (518) 786-3691 or visit www.regionalfoodbank.net.